

For Immediate Release

Contact: Chase C. Harvey
Marketing Manager, Leer, Inc.
Phone: 608-562-7167
Email: charvey@leerinc.com
www.leerinc.com

Leer® Partners with iceQ to Offer Factory-Installed When-To-Go-Technologies™

June 1, 2017 – Leer, Inc. USA, manufacturer of the world's most dependable and innovative ice merchandisers since 1952 is pleased to offer factory-installed iceQ technology to any Classic Leer Ice Merchandiser. **When To Go Technologies** is cost effective and offers real-time remote monitoring of inventory levels to help increase profitability.

When-To-Go-Technologies is designed to eliminate lost sales and unnecessary truck stops.

- Real-time data with customizable alerts
- Low initial investment with affordable monthly pricing
- Durable electronics

“We recognized that retrofitting in the field was not an option for every customer. By allowing the Leer employee owners to factory install the iceQ technology at our state-of-the-art manufacturing facility, we can help customers save the unnecessary hassle of installation,” said Ben Albregts, Director of Sales – Leer Merchandisers.

Call Leer at 800-766-5337 or visit www.leerinc.com today.
Call iceQ at 925-785-8711 or visit www.iceq.biz



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