

For Immediate Release

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Leer® Engineers an Improved Full-Top Design On all Indoor Ice Merchandisers

NEW LISBON, WI; April, 2013 – Leer, Inc. USA, the global leader of ice merchandisers and manufacturer of custom walk-in coolers & freezers, is pleased to announce that effective this summer all Indoor Ice Merchandiser Units will ship with Full-Top installation as a product improvement. This enhancement is completed without the use of screws allowing for quick maintenance removal. The design is now completely fabricated at Leer to eliminate assembly hassles. The addition of three metal supports increases the robust design vastly reducing any vibration noise.

This functional and esthetic improvement will be provided on all our Indoor Ice Merchandiser Units with no additional cost to our customers. After current inventory is depleted all new production will include this feature.

Full-Top Modification Highlights:

- Complete product enhancement based on customer feedback to reduce rattling noise
- Stronger design that features easy snap-together panels
- Fully manufactured and installed at the Leer factory
- Designed to be easily removed for service work

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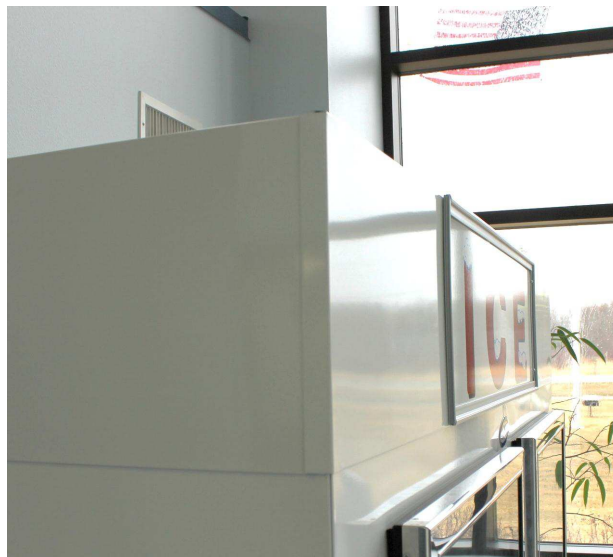


Corporate Office:
206 Leer Street
New Lisbon, WI 53950

Before:



After:



About Leer Inc.

Leer is a global leader in engineering research, service quality, and manufacturing, with a 60-year heritage of producing award-winning products. Leer was acquired by Dexter Apache Holdings, Inc. in 2008. Dexter Apache Holdings, Inc. was founded in 1894 as The Dexter Company in Dexter, Iowa, and currently is headquartered in Fairfield, Iowa. In addition to Leer, Dexter Apache Holdings, Inc. owns four other businesses: Dexter Laundry, Inc., Crystal Group Inc., Apache Stainless Equipment Corporation, and Dexter Financial Services, Inc.

Dexter Apache Holdings, Inc. is owned 100% by its employees through an ESOP.



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