

I C E M E R C H A N D I S E R S

NeverMT™



NeverMT™ takes the guesswork out of ice distribution – saving you time and money.



We're proud to announce the latest innovation in our long line of leading technology with *NeverMT*, the industry's first, self-measuring ice merchandiser. Just another way we're setting industry standards for improving your return on investment.

REAL-TIME INVENTORY MONITORING

- ▶ **Increased Sales**
 - Easily determines when inventories are low
 - Eliminate lost sales when merchandisers are empty
- ▶ **Optimized Delivery Routes**
 - Eliminate costly, unproductive stops
 - Improve route efficiency
- ▶ **Reduced Costs**
 - Load only the amount of ice each route driver needs
 - Reduce product and material waste
 - Reduce labor costs for producer and unnecessary loading of ice
 - Stop only where your merchandisers need refilling
 - Reduce time and labor costs on routes
 - Reduce fuel costs—no unproductive stops
 - Reduce vehicle maintenance
- ▶ **Increased Profitability**
 - Faster return on investment

BROUGHT TO YOU BY THE INDUSTRY LEADER

- ▶ **A History of Meaningful Product Innovation**
- ▶ **A Commitment to Ongoing Customer Support**

INFORMATION VIA A SECURE, WEB-BASED APPLICATION

- ▶ **Password Protected Data**
 - You control access
- ▶ **The Way You Want It**
 - Customizable alerts for individual customers
 - Downloadable data for business analysis
- ▶ **Whenever You Need It**
 - Available 24/7
- ▶ **Wherever You Need It**
 - Wherever you have an Internet connection— at home, in your office and on your smartphone

SYSTEM AND COMMUNICATIONS

- ▶ **Same Standard Features as Other Leer Merchandisers**
- ▶ **Hardware Cost**
 - Model 60: \$495
 - Model 100: \$575
- ▶ **Modem and Cell Communications**
 - 2 year license agreement for \$14.95 per month

Material and product improvement is a constant commitment at Leer, Inc. These specifications are subject to change without notice and without incurring responsibility for previously sold merchandisers and components. *NeverMT*™ ice merchandiser patent pending.



We convert cold to sold.™

Leer, Inc. • 206 Leer Street, New Lisbon, WI 53950 • 800.766.5337 • leerinc.com

